



Introduction to

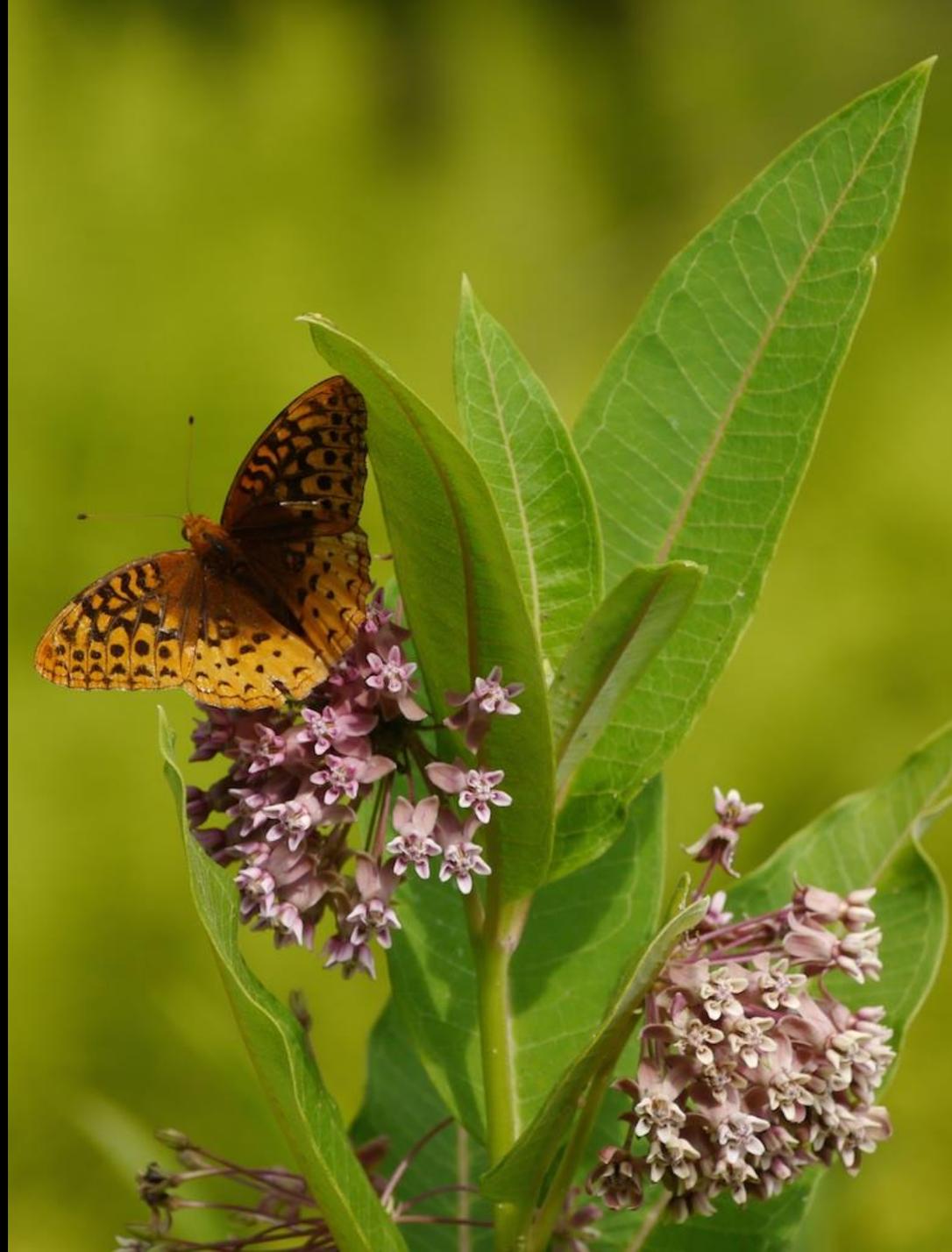
Pollinator Pathways

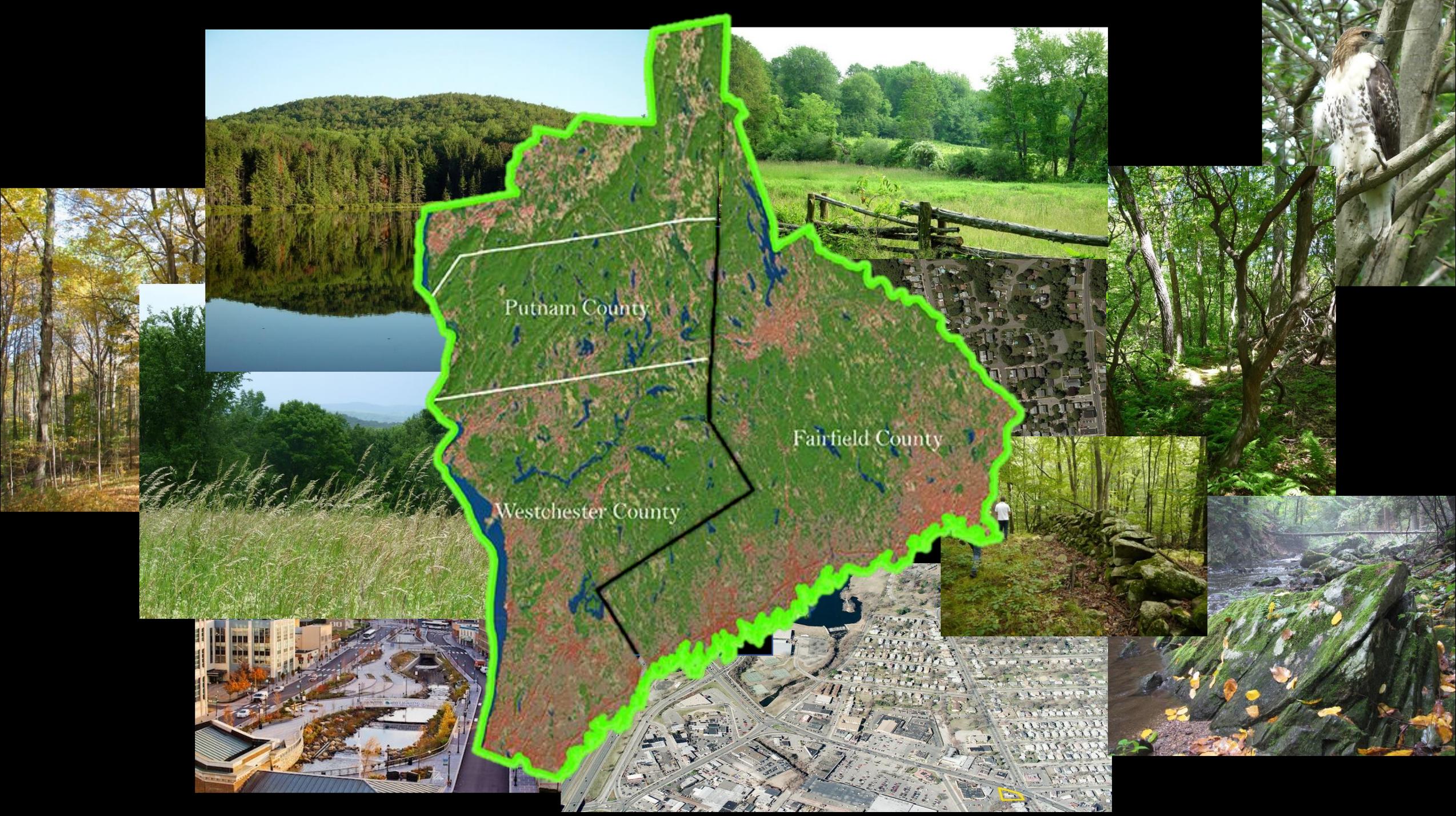
RCP Network Gathering. UMASS Amherst

November 15, 2018

Mary Ellen Lemay

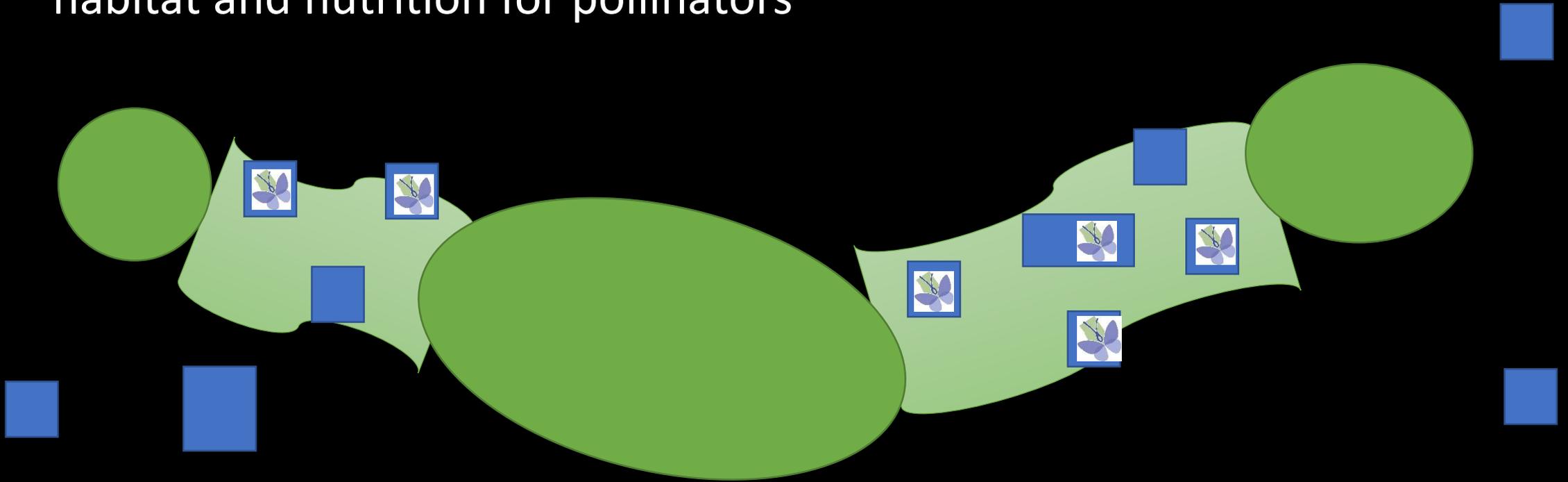
H2H Facilitator





What is a Pollinator Pathway?

Corridors of public and private properties that provide native plant habitat and nutrition for pollinators



Municipalities and property owners create healthy yards and public spaces for pollinators, pets & families

A Scalable Model

Demonstration Sites



Pollinator Gardens



Land Trusts, Nature Centers, Municipalities, Homeowners



Land Trusts, Schools, Municipalities

Container Gardens



Homeowners, Municipalities, Libraries, Schools, Businesses

Homeowners, Businesses

Planning, Complexity, Cost

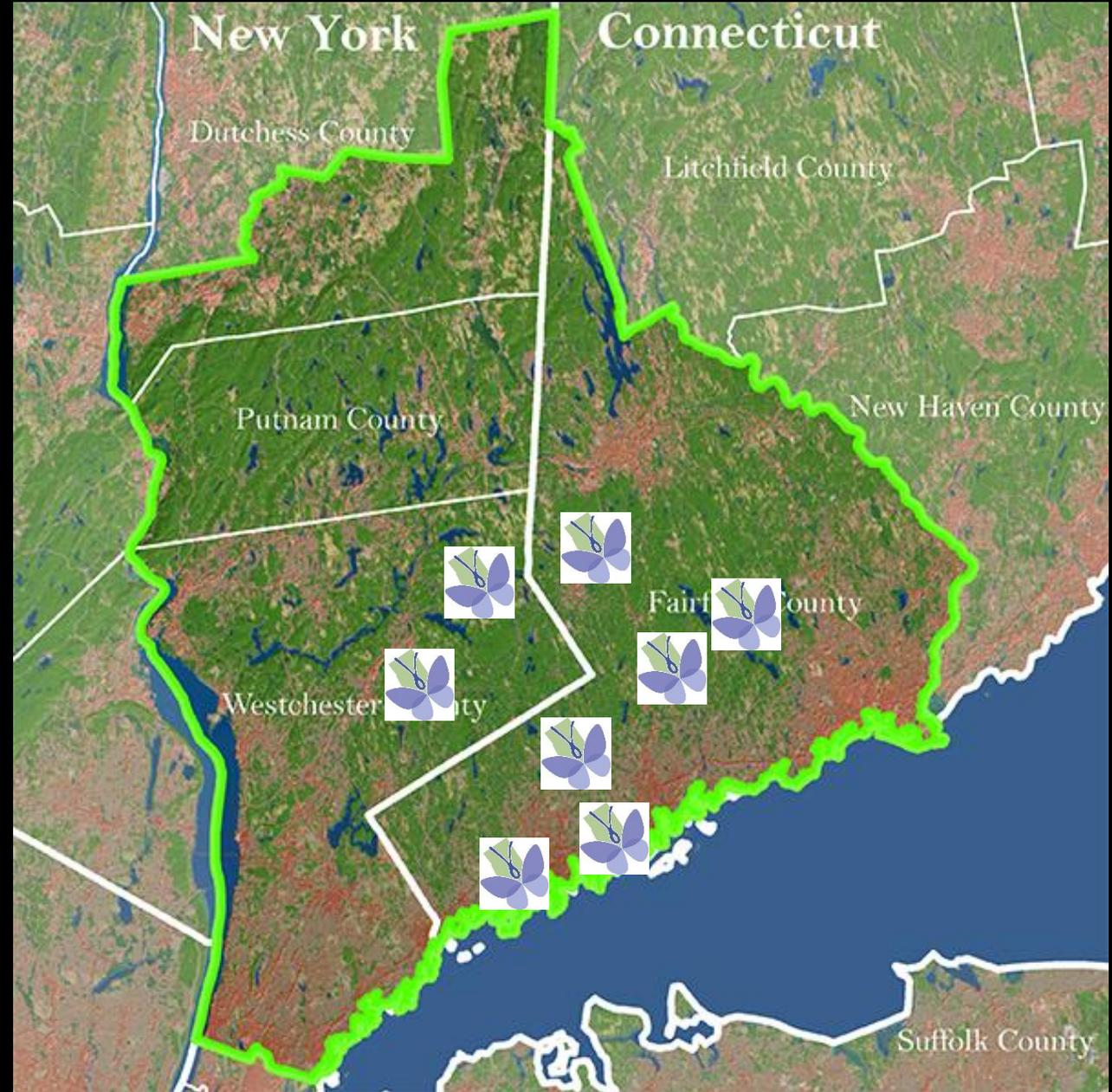
Pathway Progression



H2H Conservation Initiative 2016
Attended Educational Events 130+
Followed up with land trust or took
stewardship action 40+
Trees Planted 81+

2017 (launch in Wilton)
16 Programs, 1048 people engaged

2018 (1st quarter only) (6 towns)
19 Programs, 940 people engaged

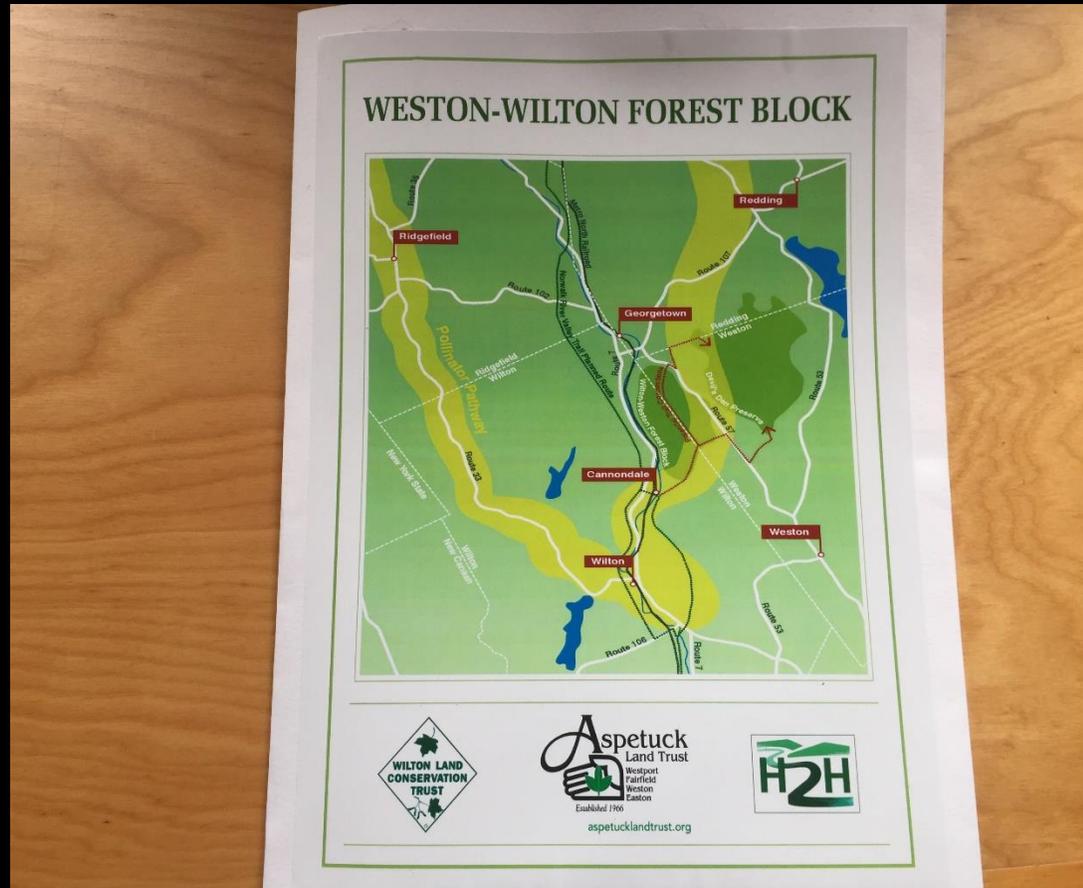


Starting a Pollinator Pathway in Your Town

1. Convene Your Team
2. Plan Your Route
3. Hold a Kickoff Event
4. Engage Community Members
5. Spread the Word with Branding
6. Stay Connected



Create Customized Pollinator Information Packets

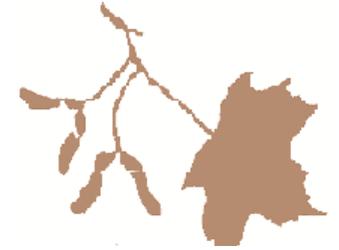


Convene Your Team

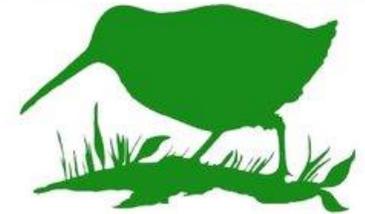
- Land Trusts
- Nature Centers
- Conservation Commissions or Advisory Boards
- Garden Clubs
- Master Gardeners
- Watershed Associations



Wilton Land
Conservation Trust



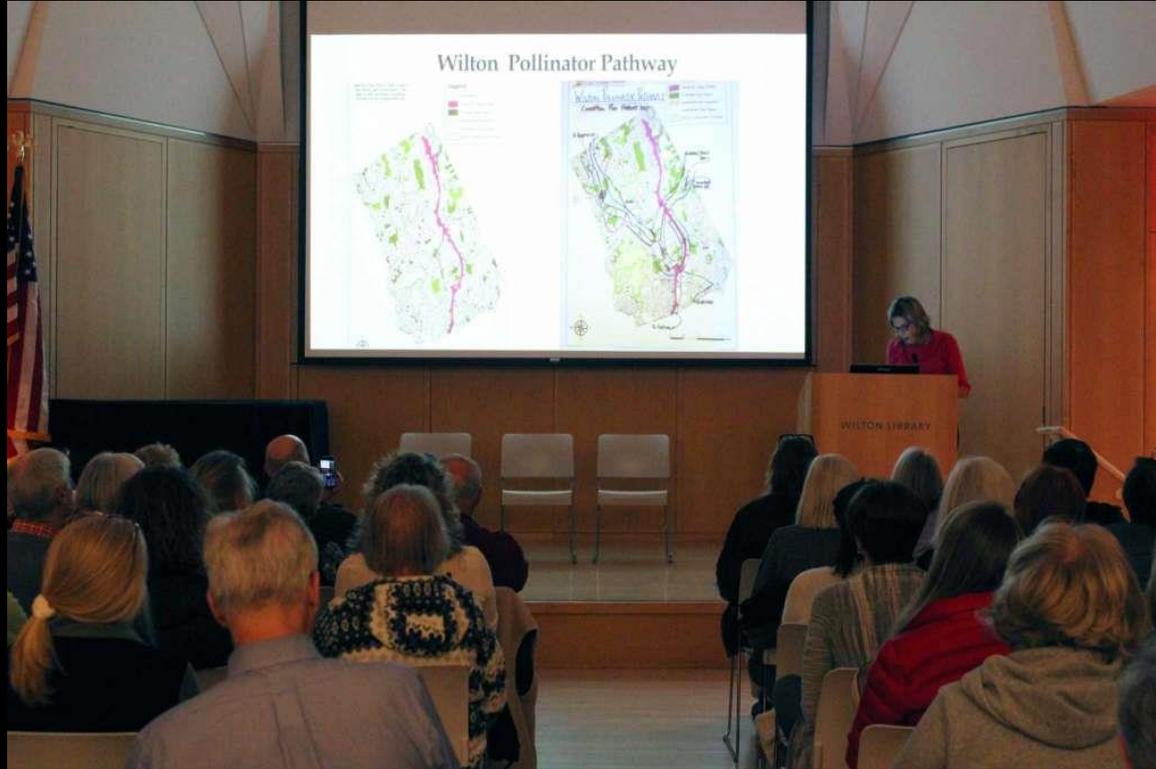
WOODCOCK



NATURE CENTER



Hold a Kickoff Event with national, state, or local speaker



Plan Your Route with RCP support



Engage Community Members



Spread the Word:

using local newspapers, social media,
town events



Wilton
Weston
Ridgefield
Norwalk
Greenwich
Pound Ridge
Darien
Yorktown



Norwalk River Watershed
Association:
Doorknob hangers
Strong corporate support



Help Us Build
a Pollinator
Pathway!

Bring bees, birds and butterflies
to your corner of the Norwalk River Valley. →
Find out how

NRWA
Norwalk River Watershed Association, Inc.



Stay Connected with Websites



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About H2H



Who We Are



What We Do



Where We Work

h2hrpc.org

Pollinator Pathways

Establishing pollinator-friendly habitats and food sources for bees, butterflies, hummingbirds and other pollinating insects and wildlife

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Photos courtesy of Dana Cronin

pollinator-pathway.org

